

Turfgrass Advocacy

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New York's link to golf history extends past its roots in popularizing the game within this country. It also is a state where golf is a key industry contributing to the vitality of its economy through employment, capital investment, tourism and export of goods and services. Those findings and more are part of a New York Golf Economy Report, commissioned by GOLF 20/20 for the New York Golf Task Force, and prepared by SRI International. The study is being released March 10, in Albany, N.Y., in conjunction with the New York State Turfgrass Association's Advocacy Day.

The birthplace of the United States Golf Association (1894) and The PGA of America (1916), New York has 818 courses, 38 golf resorts; has hosted four U.S. Open Championships in the past decade and hosts as many as nine annual professional championships, including showcase events of the USGA, PGA of America, PGA Tour, Champions Tour and LPGA Tour – all of which makes the game a benchmark in the Empire State's economy.

Key Findings of the New York Golf Economy Report:

- The golf industry in New York has a total economic impact of \$5.3 billion.
- Golf supports 56,600 jobs which represents \$1.6 billion of wage income.
- In 2007, New York's 38 golf resorts and the nine championships run by national organizations in the state spurred \$520.2 million of golf-related tourism spending.
- Each year charitable giving attributed to golf in New York exceeds \$125 million.
- Out-of-state shipments by New York golf apparel and equipment manufacturers and magazine publishers were approximately \$352.3 million.
- While contributing to the vitality of New York's economy through employment, capital investment and tourism, the state's more than 850 golf facilities preserve open space and enhance the environment in the communities they serve.

The New York Golf Economy Report is supported by the New York Golf Task Force, made up of the following associations: Metropolitan and NY State Club Managers Association Chapters; Metropolitan, Hudson Valley and Long Island Golf Course Superintendents Association Chapters; Metropolitan Golf Association (MGA); the New York State Golf Association (NYSGA); the New York State Turfgrass Association, the Central, Metropolitan, Northeastern and Western New York PGA Sections and the certified public accounting firm, Condon O'Meara McGinty & Donnelly.