

### ***Professional Development***

Conferences and seminars are held throughout New York State with a variety of topics for all green industry professionals. Your membership includes discount registration rate at NYSTA sponsored events.

- Empire State Green Industry Show
- Western Regional Conference
- Adirondack Regional Conference
- Winning Fields Seminar
- Southeast Regional Conference

### ***Pesticide Applicator Credits & CEU's***

New York State DEC pesticide applicator recertification credits and continuing education units are offered at all conferences and seminars.

### ***Distance Learning***

Learn from your home or office anytime with the new Distance Learning - Take it with You! education series. Professionally recorded DVDs or CDs offering NYS DEC recertification credits, GCSAA Education Points and ISA CEUs.

### ***Publications/Resource Materials***

- Cornell University Turfgrass Times (CUTT)
- ShortCUTT Weekly Email Newsletter - Sent during the growing season (30 weeks)
- Branching Out - Cornell University's IPM newsletter for trees and shrubs

A graphic with a green background of grass. On the left is the NYSTA logo, which features a white outline of New York State with a golf ball on a tee inside it. The text "NEW YORK STATE" is arched above the outline, and "TURFGRASS ASSOCIATION" is written below it. To the right of the logo, the text "NYSTA MEMBERSHIP" is written in large, bold, white capital letters. Below that, the text "A Sound Investment For Green Industry Professionals" is written in a smaller, white, italicized font.

**NYSTA MEMBERSHIP**

*A Sound Investment  
For Green Industry  
Professionals*

When you join the New York State Turfgrass Association, you join company with some of the best minds in the business – successful turfgrass professionals who have benefited from the information and expertise NYSTA has to offer. More than ever before, you need to know what is happening in the green industry and be ready to face the challenges. You need to be aware of new technology, the latest research findings, and critical changes in regulations. Now YOU can get the information you need to succeed. Every NYSTA member plays an important role in shaping the future of our industry.

### ***NYSTA Leads New York In Support of Research and Education***

NYSTA provides leadership in turfgrass research and education by offering accredited education seminars, conferences, scholarships and research grants. Through the New York Turfgrass Foundation, funds are made available for grants to colleges and universities with turf-related programs.

NYSTA co-sponsors the Poa annual and Sullivan County Challenge fundraising golf tournaments which also support turfgrass advocacy and research.

### ***NYSTA Impacts Regulatory and Legislative Issues***

NYSTA is dedicated to protecting the interests of green industry professionals. Participate in NYSTA's annual Turfgrass Advocacy Day and have the opportunity to impact regulatory and legislative issues that affect our industry. You can also utilize on-line letter templates, memorandums of support and issue papers to assist in communicating with your legislators.

### ***Scholarships***

NYSTA is the steward of both the Stephen V. Moffett, III and Hahn Memorial Scholarship funds. Other scholarships awarded include the NYSTA and John Cornman Scholarships.

### ***Web Site - [www.nysta.org](http://www.nysta.org)***

Everything you need to know about your NYSTA membership and links to turfgrass industry resources are available to you.

- Members-Only Section includes:
  - On-line Membership Directory
  - Archived Issues of CUTT, ShortCUTT and Turf News
- Membership/Association Information
- Industry News
- Legislative Issue Papers
- Calendar of Events
- Registration Forms
- New York Turfgrass Foundation
- Job Offerings

### ***Recognition***

NYSTA honors industry leaders with the Citation of Merit and the Friend of the Green Industry awards.

### ***Networking***

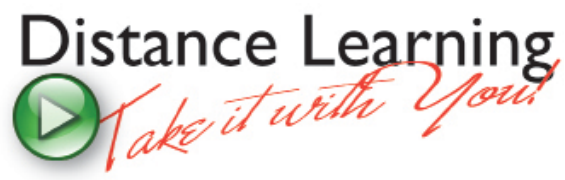
- Volunteer to serve on a NYSTA committee and help direct the future of your association.
- Connect to your customers or find a member service/product using the online membership directory and exhibitor resource guide.
- Publicize job openings within your company to over 900 members.
- Exhibit at a NYSTA conference or seminar and have access up to 700 industry professionals in one location.

NYSTA Membership Application		Category
Name: _____		<i>Please check your membership category:</i> <input type="checkbox"/> Golf Course <input type="checkbox"/> Grounds Maintenance <input type="checkbox"/> Extension <input type="checkbox"/> Parks/Recreation <input type="checkbox"/> Cemetery <input type="checkbox"/> Schools <input type="checkbox"/> Sports Turf <input type="checkbox"/> Equipment Manager <input type="checkbox"/> Sales/Manufacturing <input type="checkbox"/> Lawn/Landscape <input type="checkbox"/> Sod Farm <input type="checkbox"/> University <input type="checkbox"/> Student
Company: _____		
Address: _____		
City: _____ State: _____ Zip: _____		
County: _____		
Telephone: _____ Fax: _____		
Email: _____		
Membership Rates		
<b>INDIVIDUAL</b> Individual memberships are open to all persons concerned with the turfgrass industry and include all rights and privileges including voting and holding office.		\$115.00 \$ _____
<b>GROUP MEMBERSHIP</b> <i>(Special 4 for the price of 3 2012 rate!)</i> Group memberships are open to all businesses or organizations concerned with the turfgrass industry. The business or organization shall designate <del>three</del> <b>four</b> representatives who shall have the same privileges as an individual member. Additional representatives for Group Memberships: 2. _____ 3. _____ 4. _____		\$290.00 \$ _____
<b>STUDENT</b> Student memberships are open to those persons enrolled in a full-time turfgrass or related curriculum at an institution of higher education. Student members shall have all privileges of the individual member, but may not vote or hold office. A photocopy of a valid student ID must be presented with payment for membership.		\$10.00 \$ _____
<b>RETIRED</b> Retired memberships are open to those persons who have previously been employed full-time in the turfgrass industry and have been members of NYSTA.		\$25.00 \$ _____
<b>Turfgrass Research and Education Contribution:</b>		\$ _____
<b>Government and Regulatory Issue Contribution:</b> <small>Organization dues may be deductible as professional or business expenses to the extent allowable by law. Dues and other contributions to local, state or national associations are not deductible as charitable contributions for federal income tax purposes.</small>		\$ _____
<b>TOTAL:</b>		\$ _____
Payment Information		
<i>Charge my:</i>	<input type="checkbox"/> VISA Card Number: _____ Exp. Date: _____	
	<input type="checkbox"/> MasterCard Signature: _____ CIN: _____	
	<input type="checkbox"/> AMEX Billing Address: _____	

Please return application and payment to: New York State Turfgrass Association, PO Box 612, Latham, New York 12110, phone (518) 783-1229. Please make checks payable to NYSTA.

*NYSTA Members are linked through a network of research and education!*

*Look inside for more information about our new education opportunity:*



NYSTA is receptive to member's needs. We're here to assist you. Please contact the office to get answers to your questions or to let us know how we can improve your association.

NEW YORK STATE  
 TURFGRASS ASSOCIATION  
 PO Box 612, 4 Youngs Place  
 Latham, New York 12110  
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 Fax: (518) 783-1258  
 Email: nysta@nysta.org  
 Web site: www.nysta.org

# NYSTA

## Membership

Important to Us...  
Vital to YOU!

**NEW YORK STATE  
TURFGRASS ASSOCIATION**

The mission of the New York State Turfgrass Association is to unify, lead and promote professionalism among people interested in the turfgrass and grounds industry. We will accomplish this through education and research, while advocating environmentally-responsible management.