

2011-2012 NYSTA E-NEWSLETTER SPONSORSHIP

Would you like a fast and easy way to reach members of the green industry? Has your company released a new product/service? If the answer is yes, then you should consider sponsoring an issue of the new NYSTA e-newsletter Stay Connected. This e-newsletter will be emailed six times a year to our members. Your sponsorship ad can be text-based – as long or as short as you would like or a graphic display. We will place your ad in the body of the e-newsletter where it will then be sent directly to over 900 key green industry decision-makers. Your sponsorship will allow NYSTA to provide this e-newsletter as a member benefit.

If you are interested in this new advertising opportunity, complete this form and submit to the address below, or contact us for more information.

Name: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____ Web Site: _____

SPONSORSHIP OPTIONS:

Sponsorship - supplied in digital format ready to distribute - \$150 per issue

One sponsorship will be allowed per issue. NYSTA reserves the right to reject any sponsorship they believe is inappropriate.

TOTAL DUE: \$ _____

PAYMENT OPTIONS:

Check # _____ Cash Credit Card: VISA MasterCard AMEX

Card Number: _____ Expiration Date: _____

Signature: _____ CIN #: _____

Billing Address: _____

ISSUES SPONSORSHIP SHOULD APPEAR:

- | | |
|--|--|
| <input type="checkbox"/> October 2011 | <input type="checkbox"/> February 2012 |
| <input checked="" type="checkbox"/> December 2011 | <input checked="" type="checkbox"/> April 2012 |
| | <input type="checkbox"/> June 2012 |
| | <input checked="" type="checkbox"/> August 2012 |
| | <input type="checkbox"/> October 2012 |
| | <input checked="" type="checkbox"/> December 2012 |

FOR OFFICE USE ONLY:

Date Received: _____

Payment Received: _____

Amount: _____

Initials: _____

Date Distributed: _____

Number of Emails: _____

Initials: _____



PLEASE SUBMIT ALL SPONSORSHIPS:

New York State Turfgrass Association
Attn: Jill Cyr
PO Box 612
Latham, New York 12110
(518) 783-1229
(518) 783-1258 Fax
www.nysta.org | jill@nysta.org

Copy for each sponsorship should be received by the first of the month the sponsorship will appear.