

# 2011 APPLICATION & CONTRACT FOR EXHIBIT SPACE

Empire State Green Industry Show • January 11 & 12, 2011

On-line registration, conference information and exhibitor listing are available at [www.nysta.org](http://www.nysta.org).

**PLEASE PRINT OR TYPE**

Company Name \_\_\_\_\_

Billing Representative \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_

Fax \_\_\_\_\_

Email \_\_\_\_\_

Web Site \_\_\_\_\_

Product or Service Marketed \_\_\_\_\_

**BOOTHS ARE ASSIGNED ON A FIRST-COME, FIRST-SERVED BASIS UPON RECEIPT OF FULL PAYMENT.**

Total number of booths desired \_\_\_\_\_

Preferred location: Choice #1 \_\_\_\_\_

Choice #2 \_\_\_\_\_ Choice #3 \_\_\_\_\_

We prefer NOT to be adjacent to (company): \_\_\_\_\_

How many promotional brochures would you like to distribute to your customers? \_\_\_\_\_

## EXHIBIT REPRESENTATIVES

Please list all booth representatives. Each booth space fee includes conference registration for two representatives. Additional booth representatives will be required to purchase a pass.

Representative \_\_\_\_\_

Company \_\_\_\_\_

Representative \_\_\_\_\_

Company \_\_\_\_\_

Representative \_\_\_\_\_

Company \_\_\_\_\_

Representative \_\_\_\_\_

Company \_\_\_\_\_

Representative \_\_\_\_\_

Company \_\_\_\_\_

## 2011 BOOTH REGISTRATION

### PAYMENT FOR BOOTHS

# \_\_\_\_\_ @ \$675 each \$ \_\_\_\_\_

# \_\_\_\_\_ @ \$185 each (extra exhibitor) \$ \_\_\_\_\_

**TOTAL ENCLOSED** \$ \_\_\_\_\_

Charge my:  VISA  MasterCard  AMEX

Card No. \_\_\_\_\_

Exp. Date \_\_\_\_\_ CIN #\* \_\_\_\_\_

Signature of Authorized Rep. \_\_\_\_\_

Billing Address \_\_\_\_\_

**Please make checks payable to  
New York State Turfgrass Association.**

\*CIN # on VISA and MasterCard is the last 3-digit # located on the back of the card in the signature area. CIN # on AMEX is a 4-digit # in small print located on the front of the card.

## 2011 BOOTH PRICE

# \$675

*Cost per 10x10 booth.*

**Payment in full required  
at time of booth reservation.**

**Please complete this form  
& return with payment to:  
New York State Turfgrass Association  
PO Box 612, Latham, NY 12110  
Phone (518) 783-1229 • (800) 873-8873  
Fax (518) 783-1258  
Email: [show@nysta.org](mailto:show@nysta.org) • [www.nysta.org](http://www.nysta.org)**

**Please make checks payable to:  
New York State Turfgrass Association**

**CONTRACT CONTINUED ON THE NEXT PAGE**