

# New York State Turfgrass Association

## ***2010 Membership Incentive Program***

NYSTA Membership Dues Discount

**\$30 off**

New NYSTA Membership

**\$15 off**

Renewal NYSTA Membership

### ***New Members***

Join the New York State Turfgrass Association when you register for the Empire State Green Industry Show and receive a \$30 new member discount off your dues payment! Three new members who join together when registering for the Empire State Green Industry Show are eligible to receive a discounted group rate of \$230.

### ***Renewing Members***

Renew your NYSTA membership with your registration for the Empire State Green Industry Show and receive a \$15 renewal discount off your dues payment! Three members who renew their membership together when registering for the Empire State Green Industry Show are eligible to receive a discounted group rate of \$245.

### ***Terms and Conditions***

Only those who have never been a member of the New York State Turfgrass Association are eligible to receive the \$30 new member discount. Student and Retired memberships are not eligible to receive the discount. Discounted rates are only valid for those who are registering to attend the Empire State Green Industry Show. If show registration is cancelled or refunded, members will be invoiced the amount of their discount for their dues. To receive the discount, you may pre-register for the show and pre-pay your dues or pay your membership dues on-site at the NYSTA booth.

***See reverse side for conference registration form.***

# Empire State Green Industry Show ATTENDEE REGISTRATION FORM

January 12-14, 2010 | Rochester Riverside Convention Center

Please type or  
print clearly.

Special Needs - please  
attach detailed request.

**3-Day Conference Pass** - entitles you entrance into Education Sessions on Tuesday, Wednesday and Thursday. This pass also includes entrance into the Trade Show and lunch on Wednesday for \$185. (On-site cost is \$210.)

BEST BUY!

**\$185**

**1-Day Conference Pass** - entitles you entrance into Education Sessions on Tuesday, Wednesday or Thursday for \$125. Tuesday and Wednesday passes include entrance into the Trade Show. The Wednesday pass also includes lunch. (On-site cost is \$150.)

**\$125**

**Trade Show Only Pass** - entitles you unlimited entry into the Trade Show on Tuesday and/or Wednesday for \$20. Lunch is NOT included. Buy 3 Trade Show Only Passes, get one FREE! (On-site cost is \$25.)

**\$20**

Return this completed form and payment by the pre-registration  
deadline December 21, 2009 to ESGIS via:

**phone**  
518-783-1229  
800-873-8873

**fax**  
518-783-1258

**mail**  
ESGIS, PO Box 612  
Latham, NY 12110

**web site**  
www.nysta.org

**Refund Policy:** All cancellations received prior to January 7 will be assessed a \$25 cancellation fee. Refunds WILL NOT be issued after January 6.

This form may be photocopied. For digital copies of this form and more information go to the Empire State Green Industry Show web site at [www.nysta.org/greenshow2010/attendee/reg.html](http://www.nysta.org/greenshow2010/attendee/reg.html).

**TRADE SHOW ADMITTANCE POLICY -**  
Sales/Manufacturing attendees are not allowed admittance to the trade show floor if they are not representing a paid booth.

**BUSINESS CATEGORY** (Please check one):

- |  |                                      |   |  |
|--|--------------------------------------|---|--|
| <input type="checkbox"/> Arborist          | <input type="checkbox"/> Association | <input type="checkbox"/> Cemetery         | <input type="checkbox"/> Extension           |
| <input type="checkbox"/> Equipment Manager | <input type="checkbox"/> Golf Course | <input type="checkbox"/> Greenhouse       | <input type="checkbox"/> Grounds Maintenance |
| <input type="checkbox"/> Lawn/Landscape    | <input type="checkbox"/> Nursery     | <input type="checkbox"/> Parks/Recreation | <input type="checkbox"/> Sales/Manufacturing |
| <input type="checkbox"/> Schools           | <input type="checkbox"/> Sod Farm    | <input type="checkbox"/> Sports Turf      | <input type="checkbox"/> Student             |
| <input type="checkbox"/> University        | <input type="checkbox"/> Other       |   |  |

Administrative Contact \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
 Organization \_\_\_\_\_  
 Address \_\_\_\_\_  
 County \_\_\_\_\_  
 Phone ( \_\_\_\_\_ ) \_\_\_\_\_ Fax ( \_\_\_\_\_ ) \_\_\_\_\_  
 Email \_\_\_\_\_

**FEDERAL ID #22-2233502**

**PAYMENT INFORMATION**

Check # \_\_\_\_\_ (Please make checks payable to **New York State Turfgrass Association.**)

Charge my:  VISA  MasterCard  AMEX

Name \_\_\_\_\_ Signature \_\_\_\_\_ Exp. Date \_\_\_\_\_  
 CC# \_\_\_\_\_ CIN# \_\_\_\_\_

Billing Address \_\_\_\_\_  
**ATTENDEES:** (Please make registration selection >>>) Please specify email address if you would like a confirmation.

Name \_\_\_\_\_ Email \_\_\_\_\_  
 Name \_\_\_\_\_ Email \_\_\_\_\_  
 Name \_\_\_\_\_ Email \_\_\_\_\_

	3-Day Pass - \$185 (On-site \$210)	1-Day Tuesday - \$125 (On-site \$150)	1-Day Wednesday - \$125 (On-site \$150)	1-Day Thursday - \$125 (On-site \$150)	Trade Show Only - \$20 (Buy 3, get 1 free) (On-site \$25)	Full Time Educator/Extension (with ID) - no lunch - \$50	Full Time Student (with ID) - no lunch - FREE	Tuesday Round Table Lunch - \$20	Round Table Choice #1	Round Table Choice #2	Round Table Choice #3	Wednesday - Diagnostic Lab (8:15 - 9:45 am) 30 person maximum	Wednesday Diagnostic Lab (3:00 - 4:30 pm) 30 person maximum	NYS Turfgrass Association	NYS Arborists - ISA Chapter, Inc.	NYS Nursery and Landscape Association	Total Payment
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	[ ] [ ] [ ]	[ ] [ ] [ ]	[ ] [ ] [ ]	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	\$ _____
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	[ ] [ ] [ ]	[ ] [ ] [ ]	[ ] [ ] [ ]	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	\$ _____
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	[ ] [ ] [ ]	[ ] [ ] [ ]	[ ] [ ] [ ]	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	\$ _____

Please check the associations you are a member of:

**Save on your NYSTA Membership Dues when you renew/join with your ESGIS Registration!**

**2010 NYSTA MEMBERSHIP** - Join now and your membership will be effective through December, 2010. Discounted rates valid with show registration only.  
**RENEWAL:**  Individual - \$85  Group - \$245  
**NEW:**  Individual - \$70  Group - \$230  
 For Group Memberships attach a separate piece of paper with name, mailing address, phone, fax and email information for each member. (up to three) \$ \_\_\_\_\_