

# SPONSORSHIP PROGRAM

A PERFECT OPPORTUNITY TO RECEIVE ADDITIONAL RECOGNITION

Sponsor a conference event or item and receive special recognition for you and your business or association.

## SPONSORSHIP GUIDELINES

1. Each sponsorship is offered on a first-come, first-served basis. The sponsorship is renewable each year with priority given to the current sponsor.
2. An individual, company, or association does NOT have to exhibit at the Empire State Green Industry Show to be a sponsor.

### CUSTOMIZE YOUR SPONSORSHIP!

Let us partner with you to create a sponsorship program tailored to your corporate marketing needs. This is an excellent opportunity to promote your identity, create brand awareness, and establish contact with potential customers. Call us with your ideas.

*Please complete this form & return to:*

**Empire State Green Industry Show**  
PO Box 612  
Latham, NY 12110  
show@nysta.org  
www.nysta.org  
(800) 873-8873  
(518) 783-1229

Name \_\_\_\_\_ Title \_\_\_\_\_

Company Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

### *I am interested in sponsoring:*

- Delegate Notebook** ..... **\$5,000**
  - Note pad distributed to every conference attendee
  - Sponsor's name imprinted on each item and listed with logo in the attendee conference registration brochure
  - Sponsor's name displayed on conference signage
- Nametag Lanyards** ..... **\$3,600**
  - Lanyards (neck cord) distributed to every conference attendee
  - Sponsor's name imprinted on each item and listed with logo in the attendee conference registration brochure
  - Sponsor's name displayed on conference signage
- Trade Show Reception (Refreshments)** ..... **\$2,000**
  - Refreshments served to conference attendees at the trade show on Wednesday from 4:15 - 7:00 pm
  - Sponsor's name listed with logo in the attendee conference registration brochure
  - Sponsor's name displayed on conference signage
  - Multiple sponsorships available
- Trade Show Reception (Hors d'oeuvres)** ..... **\$5,000**
  - Hors d'oeuvres served to conference attendees at the trade show on Wednesday from 4:15 - 7:00 pm
  - Sponsor's name listed with logo in the attendee conference registration brochure
  - Sponsor's name displayed on conference signage
  - Multiple sponsorships available
- Pens** ..... **\$1,200**
  - Pens distributed to every conference attendee
  - Sponsor's name imprinted on each item and listed with logo in the attendee conference registration brochure
  - Sponsor's name displayed on conference signage
- Trade Show Lunch** ..... **\$500**
  - Lunch on Thursday, served at the trade show
  - Sponsor's name displayed on conference signage
  - Multiple sponsorships available
- Speaker Sponsorship** ..... **\$500**
  - Sponsor's name displayed on conference signage
  - Multiple sponsorships available
- Exhibitor Directory & Attendee Bag Inserts** ..... **\$250 - \$500**
  - Spaces are available for full page displays of 8"x10.5" for \$500 (Submission Deadline: December 1)
  - Spaces are available for half page displays of 8"x5.25" for \$300 (Submission Deadline: December 1)
  - One item inserted into all Attendee Bags (items must be supplied, deliver on-site by January 5) for \$250