

EMPIRE STATE GREEN INDUSTRY SHOW SPONSORSHIP

All eyes will be scanning the 2009 Exhibitor Directory at the Empire State Green Industry Show, January 7-9, at the Rochester Riverside Convention Center. Who's exhibiting? Where are their booths located? This is one of the most read documents distributed at the show and now you can be a part of it!

Show your green industry support in the Empire State Green Industry Show on-site exhibitor directory. The directory will be distributed to over 2,000 professionals who are attending or exhibiting at the show. This is the official conference and trade show of the New York State Nursery and Landscape Association Inc., New York State Turfgrass Association and New York State Arborists – ISA Chapter, Inc. You can't get a more targeted audience than that! If you are in the business of promoting your company, products or services to the green industry...take advantage of this opportunity. Send your sponsorship today! Here's how...

Name: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____ Web Site: _____

SPONSORSHIP OPTIONS: *(the publication is black and white only)*

- | | | |
|---|-------|---|
| <input type="checkbox"/> Full Page | \$500 | 8"x10.5" |
| <input type="checkbox"/> Half Page | \$300 | 8"x5.25" |
| <input type="checkbox"/> Attendee Bag Inserts | \$250 | One item per bag, no more than 20 pages, no larger than 10"x13"
You must supply 2,000 units to be inserted into bags |

TOTAL DUE: \$ _____

All **publication files** are due no later than Monday, December 1, 2008. Please supply all files in high resolution (200 dpi min.) in one of the following digital formats: PDF, TIFF, JPEG or EPS. All **bag inserts** must be delivered and on-site at the Rochester Riverside Convention Center no later than Monday, January 5, 2009.

PAYMENT OPTIONS:

Check # _____ Cash

Credit Card: VISA MasterCard AMEX

Card Number: _____ Expiration Date: _____

Signature: _____

Billing Address: _____ CIN # _____

FOR OFFICE USE ONLY:

Date Received: _____

Payment Received: _____

Amount: _____

Initials: _____



PLEASE SUBMIT ALL FILES:

Empire State Green Industry Show
Attn: Jill Cyr
PO Box 612, Latham, New York 12110
(800) 873-8873 • (518) 783-1229
(518) 783-1258 Fax
www.nysta.org | jill@nysta.org