

EXHIBITOR REGISTRATION FORM WESTERN REGIONAL CONFERENCE

Please return by February 6, 2012.

Firm/Organization _____
 Representatives(s) _____

 Address _____
 City _____ State _____ Zip _____
 County _____
 Phone (_____) _____ Fax (_____) _____
 E-mail _____
 Web Site _____
 Product/Service _____

SPONSORSHIPS AVAILABLE

Want to promote your company to key green industry professionals? Why not sponsor the morning break or lunch at the Western Regional Conference? You'll receive on-site signage, an e-mail blast to NYSTA members, and a posting on the NYSTA web site! Now that's a deal you can't pass up!

Sponsorship of Conference Speakers \$100 = \$ _____
 Sponsorship of Morning Break \$100 = \$ _____
 Sponsorship of Lunch \$200 = \$ _____
 NYSTA Member: # _____ 1 person, table/space @ \$150 each = \$ _____
 Nonmember: # _____ 1 person, table/space @ \$200 each = \$ _____
 # _____ Additional representative(s) @ \$70 each = \$ _____

Please list additional representatives above.

My exhibit will consist of (check all that apply):

Table Top Display Equipment Free Standing Other _____

Do you need electric? (Bring your own extension cords) Yes No

2012 NYSTA MEMBERSHIP

Individual \$115 Student \$10 Retired \$25
 Group \$290 Special 3 for the price of 4 group membership rate for 2012.
 List four (4) representatives for group memberships.

1. _____ 2. _____
 3. _____ 4. _____

Membership Total = \$ _____
 Donation to Turfgrass Research = \$ _____
TOTAL = \$ _____

PAYMENT OPTIONS

Federal ID #22-2233502

Phone - Credit card only (518) 783-1229

Mail - Credit card, check, money order, purchase order, or voucher
 NYSTA, PO Box 612, Latham, New York 12110

Fax - Credit card, purchase order, or voucher (518) 783-1258

Charge my: VISA MasterCard American Express

Card Number: _____ Exp. Date _____

Signature _____ CIN #: _____

Billing Address: _____

Make checks payable to New York State Turfgrass Association

Refund Policy - Cancellations received prior to February 7 will be assessed a \$20 cancellation fee. Refunds will not be issued after February 7 or for no-shows.

Western Regional Conference

February 13, 2012 | Millennium Hotel, Buffalo, NY

January 24-25, 2012

Southeast Regional Conference
 Ramada Inn, Fishkill, NY

March 7, 2012

Turfgrass Advocacy 2012 - NYSTA's Lobby Day
 Empire State Plaza, Meeting Room 1, Albany, NY

March 21, 2012

Adirondack Regional Conference
 High Peaks Resort, Lake Placid, NY

November 13-15, 2012

Empire State Green Industry Show
 Rochester Riverside Convention Center,
 Rochester, NY

NYSDC
 Credits
 and
 GCSAA
 Education
 Points are
 offered
 at all
 NYSTA
 conferences!

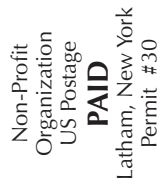
For additional information on these events contact NYSTA at (518) 783-1229 or visit our web site at www.nysta.org.

Thank you
 to our
 conference
 co-sponsors:



New York Greengrass Association

PO Box 612
 Latham, New York 12110



NYSTA - BRINGING YOU THE EDUCATION YOU NEED TO SUCCEED!

Western Regional Conference

February 13, 2012
 Millennium Hotel, Buffalo, NY

Sponsored by:

New York State Turfgrass Association

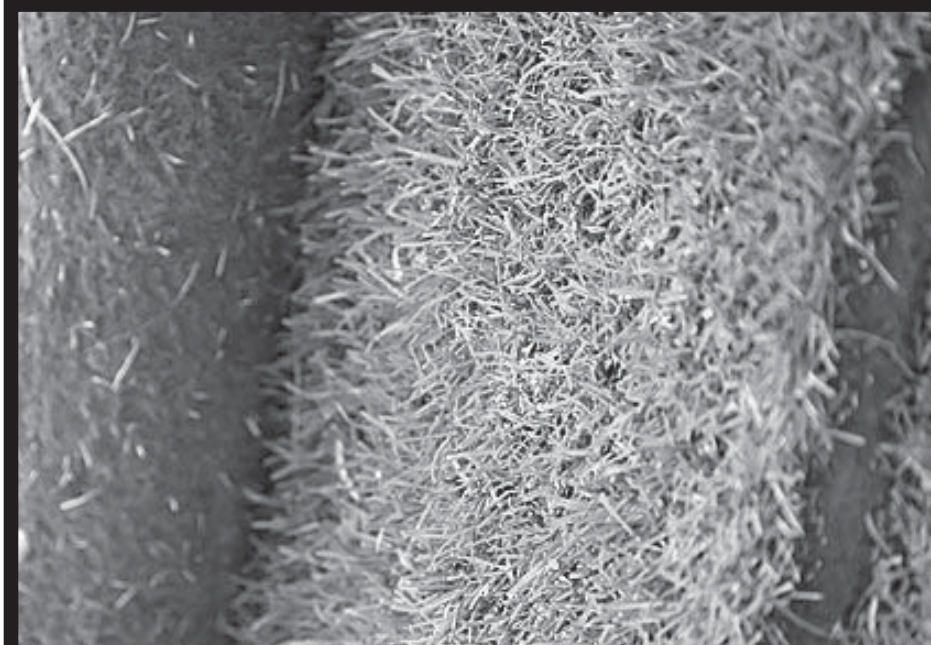
In conjunction with:

Cornell Cooperative Extension of Monroe County

Western New York Golf Course Superintendents Association

Western New York State Nursery and Landscape Association

Finger Lakes Association of Golf Course Superintendents



Monday, February 13, 2012			
7:00-7:30	Registration & Coffee		
7:30-8:00	Trade Show & Welcome		
7:45-8:00	Welcome and Legislative Update - Rick Holfoth, CGCS, Country Club of Rochester		
8:00-9:00	GENERAL SESSION 1 DEC Credits: 3b = 0.50; 3a, 10 and 25 = 1.00 each • CNLP Credits = 1.0 • ISA CEUs = 0.5 • STMA CEUs = .1 <i>Disease Management for Turf</i> - Frank Wong, Ph.D., Bayer Environmental Science <i>Disease Management for Trees & Shrubs</i> - George Hudler, Ph.D., Cornell University		
9:00-9:15	Break		
9:15-10:00	GENERAL SESSION 2 DEC Credits: 3a, 3b and 10 = 0.25 each; CORE = 0.50 • CNLP Credits = 0.75 • ISA CEUs = 0.75 • STMA CEUs = .075 <i>NYSDEC Regulatory Update</i> - Michael Nierenberg, New York State Department of Environmental Conservation <i>How to Comply With the New Phosphorus-Fertilizer Restriction Bill</i> - Marty Petrovic, Ph.D., Cornell University		
10:00-10:45	Trade Show & Break		
10:45-11:45	GOLF TURF DEC Credits: 3a, 3b and 10 = 0.50 each CNLP Credits = 1.0 STMA CEUs = .1 <i>Getting the Most Out of Irrigation</i> Marty Petrovic, Ph.D., Cornell University	SPORTS TURF CNLP Credits = 1.0 STMA CEUs = .1 <i>Constructing a State of the Art Sand-Based Field</i> Chad Laurie, Buffalo Bisons Baseball	LAWN/LANDSCAPE DEC Credits: 2 = 0.50; 3a, 9, 10 and 25 = 1.00 each CNLP Credits = 1.0 STMA CEUs = .1 ISA CEUs = 1.0 <i>Tree Disease Update</i> George Hudler, Ph.D., Cornell University
11:45-1:00	Trade Show, Lunch & Round Table Discussions (<i>Round Tables are first come, first served seating</i>)		
ROUND TABLE TOPICS CNLP Credits = 1.0 STMA CEUs = .1	1. Recovering Turf from the Severe Weather of 2011 - Daniel Schied, CGM, CNLP, University of Rochester [DEC Credits: 3a, 3b and 10 = 0.50 each] 2. Hot Topics in Turfgrass Disease Control - Frank Wong, Ph.D., Bayer Environmental Science [DEC Credits: 3a, 3b, 10 and 25 = 1.00 each] 3. The Science, Art and Logistics of Insect Pest Identification - Daniel Peck, Ph.D., EntomoTech Fundamentals [DEC Credits: 3a, 3b, 9, 10 and 25 = 1.00 each; ISA CEUs = 0.5] 4. Pesticide Use and Label Requirements - Michael Nierenberg, New York State Department of Environmental Conservation [DEC Credits: CORE = 1.00; ISA CEUs = 0.5] 5. Tree Disease Management - George Hudler, Ph.D., Cornell University [DEC Credits: 3a, 10 and 25 = 1.00 each; ISA CEUs = 0.5] 6. Controlling Emerald Ash Borer - William Snyder, Greenleaf Supply [DEC Credits: 3a, 9, 10 and 25 = 1.00 each; ISA CEUs = 0.5] 7. Annual Bluegrass Weevil Management - Benjamin McGraw, Ph.D., SUNY Delhi [DEC Credits: 3a, 3b and 10 = 1.00 each] 8. Weed Management Strategies for Nurseries and Landscapes - Brian Eshenaur, Cornell University Extension, NYS IPM Program [DEC Credits: 3a, 3b, 10 and 25 = 1.00 each]		
1:00-2:15	GOLF TURF DEC Credits: 3a, 3b and 10 = 1.25 each CNLP Credits = 1.25 <i>Turfgrass Disease Update for Western New York Golf Courses</i> Frank Wong, Ph.D., Bayer Environmental Science	SPORTS TURF DEC Credits: 3a, 3b and 10 = 1.25 each CNLP Credits = 1.25 STMA CEUs = .125 <i>Sports Turf Management without Pesticides for Schools</i> Marty Petrovic, Ph.D., Cornell University	LAWN/LANDSCAPE DEC Credits: 3a, 3b, 9, 10 and 25 = 1.25 each CNLP Credits = 1.25 STMA CEUs = .125 <i>Mechanical Control of White Grubs</i> Benjamin McGraw, Ph.D., SUNY Delhi <i>European Crane Fly Update</i> Daniel Peck, Ph.D., EntomoTech Fundamentals
2:15-2:30	Trade Show & Break		
2:30-3:30	GOLF TURF DEC Credits: 3a, 3b and 10 = 1.00 each CNLP Credits = 1.0 STMA CEUs = .1 <i>Annual Bluegrass Weevil Management</i> Benjamin McGraw, Ph.D., SUNY Delhi and Daniel Peck, Ph.D., EntomoTech Fundamentals	SPORTS TURF DEC Credits: 3a, 3b and 10 = 0.50 each CNLP Credits = 1.0 STMA CEUs = .1 <i>Recovering Turf from the Severe Weather of 2011</i> Daniel Schied, CGM, CNLP, University of Rochester	LAWN/LANDSCAPE DEC Credits: 3a, 10 and 25 = 0.25 each CNLP Credits = 1.0 STMA CEUs = .1 ISA CEUs = 1.0 <i>Top Variegated Trees and Their Pest and Disease Resistance</i> Thomas Draves, Draves Tree and Landscape



Frank Wong, Ph.D., Bayer Environmental Science

LOCATION & DIRECTIONS

Millennium Hotel

2040 Walden Avenue, Buffalo, New York 14225
Phone: (716) 681-2400 • Fax: (716) 681-8067

Rooms are available at the conference rate of \$116 plus tax, single or double. This rate is available for arrivals prior to and after the event on a space available basis. Please identify that you are with the NYSTA conference; reservations should be made by February 1 to receive the conference rate.

From Buffalo Niagara International Airport: Take Route 33 West to Interstate 90 West to Exit 52 East (Walden Avenue East). The hotel is on the left side.

From North: When taking the Rainbow or Queenstown Bridges, follow Interstate 190 South to Interstate 290 East to I-90 West to Exit 52 East (Walden Avenue East). The hotel is on the left side.

From East/West: Take I-90 (New York State Thruway) to Exit 52 East (Walden Avenue East). The hotel is on the left side.



The New York State Turfgrass Association is pleased to announce the availability of distance learning for acquiring New York State DEC recertification credits and GCSAA education points. Our new Take It with You – NYSTA Education Series includes video DVDs and audio CDs for those who can't attend conferences or workshops and need to earn credits. This convenient format allows you to learn from your office or home at the times that best fit your schedule.

The Take It with You Education Series features outstanding sessions professionally recorded at our annual and regional conferences. NYSDEC has awarded credits for all course material.

To order your selected courses contact NYSTA via our web site at www.nysta.org, or by phone at (518) 783-1229.



NEW SPONSORSHIP OPPORTUNITIES AVAILABLE!

NYSTA has two new sponsorship opportunities available. Get more exposure for your company by sponsoring NYSTA's regional conferences, Winning Fields Seminar or an issue of the new e-newsletter. The e-newsletter is a new NYSTA member benefit being emailed to over 900 members.



For more information on sponsorship levels and pricing contact Jill Cyr in the NYSTA office at 518-783-1229 or jill@nysta.org or visit www.nysta.org.

ATTENDEE REGISTRATION FORM WESTERN REGIONAL CONFERENCE

Please return by February 6, 2012. On-site registration is available.

Name(s) _____

Firm/Organization _____

Address _____

City _____ State _____ Zip _____

County _____

Phone (_____) _____ Fax (_____) _____

Email _____

NYSTA Member @ \$80/\$100 on-site = \$ _____

_____ Additional member from same place of business @ \$70/\$90 on-site = \$ _____

_____ Nonmembers @ \$115/\$135 on-site = \$ _____

_____ Student/Educator/Extension @ \$25 = \$ _____

_____ New NYSTA members @ \$50 (dues payment must accompany conference registration) = \$ _____

TOTAL = \$ _____

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Charge my: VISA MasterCard American Express

Card Number: _____ Exp. Date _____

Signature _____ CIN #: _____

Billing Address: _____

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EXHIBITOR INFORMATION

One complimentary registration per exhibit
Registration and set up begins at 7:00 am
Table included with exhibit space
Electric will be available
Please bring your own extension cords
Hours of exhibit: 7:30 am-2:30 pm
Move-out begins at 2:30 pm
Questions can be directed to Jill Cyr at (518) 783-1229.

CREDIT INFORMATION

.60 GCSAA Education Points
3.75 ISA CEUs
6 CNLP Credits
.6 STMA CEUs
New York State Pesticide Recertification Credits are available.