

**EXHIBITOR REGISTRATION FORM  
WESTERN REGIONAL CONFERENCE**

Please return by February 22, 2010.

Firm/Organization \_\_\_\_\_  
 Representatives(s) \_\_\_\_\_  
 \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
 County \_\_\_\_\_  
 Phone ( \_\_\_\_\_ ) \_\_\_\_\_ Fax ( \_\_\_\_\_ ) \_\_\_\_\_  
 E-mail \_\_\_\_\_  
 Web Site \_\_\_\_\_  
 Product/Service \_\_\_\_\_

**SPONSORSHIPS AVAILABLE**

Want to promote your company to key green industry professionals? Why not sponsor the morning break or lunch at the Western Regional Conference? You'll receive on-site signage, an e-mail blast to NYSTA members, and a posting on the NYSTA web site! Now that's a deal you can't pass up!

Sponsorship of Conference Speakers \$100 = \$ \_\_\_\_\_  
 Sponsorship of Morning Break \$100 = \$ \_\_\_\_\_  
 Sponsorship of Lunch \$200 = \$ \_\_\_\_\_  
 My exhibit will consist of (check all that apply):  
 Table Top Display  Equipment  Free Standing  Other \_\_\_\_\_  
 Do you need electric? (Bring your own extension cords)  Yes  No  
 # \_\_\_\_\_ Additional representative(s) @ \$60 each = \$ \_\_\_\_\_  
 Please list additional representatives above.  
**NYSTA Member:** # \_\_\_\_\_ Table w/space @ \$150 each = \$ \_\_\_\_\_  
**Nonmember:** # \_\_\_\_\_ Table w/space @ \$190 each = \$ \_\_\_\_\_

**2010 NYSTA MEMBERSHIP**

Individual \$100.00  Student \$10.00 Membership Total = \$ \_\_\_\_\_  
 Group \$260.00  Retired \$25.00  
 List three (3) representatives for group memberships.  
 1. \_\_\_\_\_  
 2. \_\_\_\_\_  
 3. \_\_\_\_\_

Donation to Turfgrass Research = \$ \_\_\_\_\_  
**TOTAL** = \$ \_\_\_\_\_

**PAYMENT OPTIONS**

Federal ID #22-2233502

**Phone** - Credit card only (518) 783-1229  
**Mail** - Credit card, check, money order, purchase order, or voucher  
 NYSTA, PO Box 612, Latham, New York 12110  
**Fax** - Credit card, purchase order, or voucher (518) 783-1258  
 Charge my:  VISA  MasterCard  American Express  
 Card Number: \_\_\_\_\_ Exp. Date \_\_\_\_\_  
 Signature \_\_\_\_\_ CIN #: \_\_\_\_\_

Billing Address: \_\_\_\_\_  
**Make checks payable to New York State Turfgrass Association**  
**Refund Policy** - Cancellations received prior to February 23 will be assessed a \$20 cancellation fee. Refunds will not be issued after February 23 or for no-shows.

**Western Regional  
Conference**

March 1, 2010  
 Millennium Hotel Buffalo, Buffalo, New York

**February 23-24, 2010**

**Southeast Regional Conference**  
 Holiday Inn, Suffern, NY

**March 10, 2010**

**Turfgrass Advocacy 2010 - NYSTA's Lobby Day**  
 Empire State Plaza, Albany, NY

**March 18, 2010**

**Adirondack Regional Conference**  
 Crowne Plaza Resort and Golf Club, Lake Placid, NY

**January 11-13, 2011**

**Empire State Green Industry Show**  
 Rochester Riverside Convention Center,  
 Rochester, NY



NYSDEC Credits and GCSAA Education Points are offered at all NYSTA conferences!

For additional information on these events contact NYSTA at (518) 783-1229 or visit our web site at [www.nysta.org](http://www.nysta.org).

**New York Greengrass Association**

PO Box 612  
 Latham, New York 12110

Non-Profit Organization  
 US Postage  
**PAID**  
 Latham, New York  
 Permit #30

NYSTA - BRINGING YOU THE EDUCATION YOU NEED TO SUCCEED!



**Western Regional  
Conference**

March 1, 2010  
 Millennium Hotel Buffalo, Buffalo, NY



**Sponsored by:**  
 New York State Turfgrass Association  
 Environmental Stewardship Fund  
**In conjunction with:**  
 Cornell Cooperative Extension of Erie and Monroe Counties  
 Western New York Golf Course Superintendents Association  
 Western New York State Nursery and Landscape Association  
 Finger Lakes Association of Golf Course Superintendents  
 New York State Association of Cemeteries

## 2010 WESTERN REGIONAL CONFERENCE

Monday, March 1, 2010

### MORNING SESSIONS

7:00-7:30	Registration & Coffee		
7:30-8:00	Trade Show & Welcome		
8:00-8:45	<p><b>This session made possible by a grant from the Environmental Stewardship Fund</b></p>	<p><b>GENERAL SESSION 1</b></p> <p>Moderator: Rick Holfoth, CGCS, Country Club of Rochester</p> <p><b>DEC Credits: 3a, 3b, 9, 10, 25 = 0.75 each</b></p> <p><b>CNLP Credits = .75 • STMA CEUs = .075</b></p> <p><i>Scouting and Diagnosis are the Keys to Good Pest Control, 15 Techniques to Aid Your Success</i></p> <p>Richard Buckley, Rutgers University</p>	

8:45-9:00	Break		
9:00-10:00	<p><b>GENERAL SESSION 2</b></p> <p>Moderator: Robert Sanderson, Sodexo Campus Services at Nazareth College</p> <p><b>DEC Credits: CORE = 0.5 • ISA CEUs = 1 • CNLP Credits = 1 • STMA CEUs = .1</b></p> <p><i>NYSDEC Regulatory Update</i> Michael Nierenberg, New York State Department of Environmental Conservation</p> <p><i>Legislative Update</i> Jeffrey Lane, New York Alliance for Environmental Concerns</p>		

10:00-10:45	Trade Show & Break		
10:45-12:00	<p><b>GOLF TURF</b></p> <p>Moderator: Adam Mis, Brookfield Country Club, Inc.</p> <p><b>DEC Credits: 3a, 3b, 10 = 1.25 each</b></p> <p><b>CNLP Credits = 1.25</b></p> <p><b>STMA CEUs = .125</b></p> <p><i>What's Up with Brown Ring Patch and Other Rhizoctonia Diseases on Golf Turf?</i></p> <p>Richard Buckley, Rutgers University</p>	<p><b>LAWN/LANDSCAPE &amp; SPORTS TURF</b></p> <p>Moderator: Peter Schmit, Elber's Landscape Service, Inc.</p> <p><b>DEC Credits: 3a, 3b, 9, 10, 25 = 1.25 each</b></p> <p><b>CNLP Credits = 1.25</b></p> <p><b>STMA CEUs = .125</b></p> <p><i>What's New in White Grub Management for NY? Biological and Cultural Controls of White Grubs</i></p> <p>Ben McGraw, Ph.D., SUNY Delhi</p>	<p><b>CEMETERY MAINTENANCE</b></p> <p><i>Monument Care and Restoration</i></p> <p>Tom Koch, Stone Art Memorial Company</p> <p><b>3 Aspects of the NYS Vandalism Bill</b></p> <p>Cynthia Craig, Department of State, New York State Division of Cemeteries</p>

12:00-1:15	Trade Show, Lunch & Round Table Discussions		
<p><b>ROUND TABLE TOPICS</b></p> <p><b>CNLP Credits = 1.0 each</b></p> <p><i>First come, first served seating</i></p>	<ol style="list-style-type: none"> <li>1. <b>Seed Selection and New Varieties</b> - Jack Bryant, Preferred Seed Company, Inc. [DEC Credits: 3a, 3b, 10, 25 = 0.25 each]</li> <li>2. <b>Nutrient Management and Water Quality</b> - Mark Slavens, Cornell University [DEC Credits: 3a, 3b, 10, 25 = 0.50 each]</li> <li>3. <b>"Integrating" Integrated Pest Management for Your Facility</b> - Ben McGraw, Ph.D., SUNY Delhi [DEC Credits: 3a, 3b, 10 = 1.00 each]</li> <li>4. <b>IPM Elements for Sports Turf</b> - Walt Nelson, Cornell Cooperative Extension of Monroe County [DEC Credits: 3a, 3b, 10, 25 = 1.00 each]</li> <li>5. <b>Crane Fly Management</b> - Rod Ferrentino, Ferrentino &amp; Co., Inc. [DEC Credits: 3a, 3b, 10, 25 = 1.00 each]</li> <li>6. <b>NYSDEC Q &amp; A: Regulatory Issues and Common Violations</b> - Michael Nierenberg, NYSDEC [DEC Credits: CORE = 1.00]</li> <li>7. <b>Weed Control Ideas in the Landscape: Strategies for Reducing Herbicide Treatments</b> - Brian Eshenaur, Cornell University Extension, NYS IPM Program [DEC Credits: 3a, 10, 25 = 1.00 each]</li> <li>8. <b>Cultural Practices for Maximizing Turf Health and Minimizing Pesticide Dependence</b> - Alan Dungey, Great Lakes Athletic Fields, Inc. [DEC Credits: 3a, 3b, 10, 25 = 1.00 each]</li> </ol>		

### AFTERNOON SESSIONS

1:15-2:15	<p><b>GOLF TURF</b></p> <p>Moderator: Nick Everhart, Matrix Turf Solutions, LLC</p> <p><b>DEC Credits: 3a, 3b, 10, 25 = 1.00 each</b></p> <p><b>CNLP Credits = 1.0</b></p> <p><b>STMA CEUs = .1</b></p> <p><i>Fungicide Selection and Use</i></p> <p>Richard Buckley, Rutgers University</p>	<p><b>SPORTS TURF</b></p> <p>Moderator: Katie Houseknecht, Batavia Turf, LLC</p> <p><b>DEC Credits: 3a, 3b, 10, 25 = 0.25 each</b></p> <p><b>CNLP Credits = 1.0</b></p> <p><b>STMA CEUs = .1</b></p> <p><i>Seed Selection and New Varieties</i></p> <p>Jack Bryant, Preferred Seed Company, Inc.</p>	<p><b>LAWN/LANDSCAPE</b></p> <p>Moderator: Thomas Mitchell, Mitchell Landscaping, Inc.</p> <p><b>DEC Credits: 3a, 3b, 10, 25 = 1.00 each</b></p> <p><b>CNLP Credits = 1.0</b></p> <p><b>IPM Elements for Lawns</b></p> <p>Walt Nelson, Cornell Cooperative Extension of Monroe County</p>	<p><b>CEMETERY MAINTENANCE</b></p> <p><i>Planning for Disaster or the Disasters of Not Planning</i></p> <p>Valerie Newell, NYSAC Disaster Preparedness Committee Chair</p> <p><b>The Best Cemetery Equipment and Processes in the USA that Eliminate Waste and Improve Services</b></p> <p>Gino Merendino, Merendino Cemetery Care</p>
-----------	--	--	---	--

2:15-2:30	Trade Show & Break			
2:30-3:30	<p><b>GOLF TURF</b></p> <p>Moderator: Timothy Hahn, Greystone &amp; Shadows Golf Courses</p> <p><b>DEC Credits: 3a, 3b, 10 = 1.00 each</b></p> <p><b>CNLP Credits = 1.0</b></p> <p><b>STMA CEUs = .1</b></p> <p><i>Annual Bluegrass Weevil Potpourri: Biology, Ecology, Monitoring and Biological Control</i></p> <p>Ben McGraw, Ph.D., SUNY Delhi</p>	<p><b>SPORTS TURF</b></p> <p>Moderator: Alan Dungey, Great Lakes Athletic Fields, Inc.</p> <p><b>DEC Credits: 3a, 3b, 10, 25 = 0.50 each</b></p> <p><b>CNLP Credits = 1.0</b></p> <p><b>STMA CEUs = .1</b></p> <p><i>Nutrient Management and Water Quality</i></p> <p>Mark Slavens, Cornell University</p>	<p><b>LAWN/LANDSCAPE &amp; CEMETERY MAINTENANCE</b></p> <p>Moderator: Thomas Mitchell, Mitchell Landscaping, Inc.</p> <p><b>DEC Credits: 2, 3a, 6a, 9, 10, 25 = 1.00 each</b></p> <p><b>CNLP Credits = 1.0</b></p> <p><b>ISA CEUs = 1</b></p> <p><i>Emerald Ash Borer Update</i></p> <p>William Snyder, Greenleaf Supply and William Ellsworth, NYS Department of Agriculture and Markets</p>	

## LOCATION & DIRECTIONS

### Millennium Hotel Buffalo

2040 Walden Avenue, Buffalo, New York 14225

Phone: (716) 681-2400 • Fax: (716) 681-8067

Rooms are available at the conference rate of \$116 plus tax, single or double. This rate is available for arrivals prior to and after the event on a space available basis. Please identify that you are with the NYSTA conference; reservations should be made by February 9 to receive the conference rate.

**From Buffalo Niagara International Airport:** Take Route 33 West to Interstate 90 West to Exit 52 East (Walden Avenue East). The hotel is on the left side.

**From North:** When taking the Rainbow or Queenstown Bridges, follow Interstate 190 South to Interstate 290 East to I-90 West to Exit 52 East (Walden Avenue East). The hotel is on the left side.

**From East/West:** Take I-90 (New York State Thruway) to Exit 52 East (Walden Avenue East). The hotel is on the left side.

## EXHIBITOR INFORMATION

One complimentary registration per booth  
 Registration and set up begins at 7:00 am  
 Table included with exhibit space  
 Electric will be available  
 Please bring your own extension cords  
 Hours of exhibit: 7:30 am-2:30 pm  
 Move-out begins at 2:30 pm  
 Questions can be directed to Jill Cyr at (518) 783-1229.

## CREDIT INFORMATION

**.50 GCSAA Education Points**  
**2 ISA CEUs**  
**6 CNLP Credits**  
**.5 STMA CEUs**  
**New York State Pesticide Recertification**  
**Credits are available.**

## ATTENDEE REGISTRATION FORM WESTERN REGIONAL CONFERENCE

*Please return by February 22, 2010. On-site registration is available.*

Name(s) \_\_\_\_\_

\_\_\_\_\_

Firm/Organization \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

County \_\_\_\_\_

Phone ( \_\_\_\_\_ ) \_\_\_\_\_ Fax ( \_\_\_\_\_ ) \_\_\_\_\_

Email \_\_\_\_\_

NYSTA Member @ \$75/\$95 on-site = \$ \_\_\_\_\_

# \_\_\_\_\_ Additional member from same place of business @ \$55/\$75 on-site = \$ \_\_\_\_\_

# \_\_\_\_\_ Nonmembers @ \$110/\$130 on-site = \$ \_\_\_\_\_

# \_\_\_\_\_ Student/Educator/Extension @ \$35 = \$ \_\_\_\_\_

# \_\_\_\_\_ New NYSTA members @ \$50 (dues payment must accompany conference registration) = \$ \_\_\_\_\_

**TOTAL = \$ \_\_\_\_\_**

### 2010 NYSTA MEMBERSHIP

Individual \$100.00     Student \$10.00     Retired \$25.00

Group \$260.00

List three (3) representatives for group memberships.

1. \_\_\_\_\_

2. \_\_\_\_\_

3. \_\_\_\_\_

Membership Total = \$ \_\_\_\_\_

Donation to Turfgrass Research = \$ \_\_\_\_\_

**TOTAL PAYMENT ENCLOSED = \$ \_\_\_\_\_**

### PAYMENT OPTIONS

**Federal ID #22-2233502**

**Phone** - Credit card only (518) 783-1229

**Mail** - Credit card, check, money order, purchase order, or voucher  
 NYSTA, PO Box 612, Latham, New York 12110

**Fax** - Credit card, purchase order, or voucher (518) 783-1258

Charge my:     VISA     MasterCard     American Express

Card Number: \_\_\_\_\_ Exp. Date \_\_\_\_\_

Signature \_\_\_\_\_ CIN #: \_\_\_\_\_

Billing Address: \_\_\_\_\_

**Make checks payable to New York State Turfgrass Association**

**Refund Policy** - Cancellations received prior to February 23 will be assessed a \$20 cancellation fee. Refunds will not be issued after February 23 or for no-shows.