



Sullivan County Challenge – Sponsor Pledge Form

Sponsors will receive recognition through signage, announcements and publications throughout the event. Sponsorship levels of \$1,000 or more will qualify for a professional press release that is distributed to NYSTA's targeted list of turf professionals and a sponsorship in ShortCUTT, Cornell University's weekly newsletter that is emailed to NYSTA members during the growing season. You can publicize your company, your donation and commitment to the turfgrass industry. Sponsorship levels of \$500 or more qualify for a sponsorship in ShortCUTT.

Sponsorship Levels Pledge

PLATINUM	\$1,500	(includes four players & marketing)
GOLD	\$1,250	(includes two players & marketing)
SILVER	\$1,000	(includes two players & marketing)
BRONZE	\$750	(includes one player & marketing)
COURSE	\$500	(includes one player & marketing)
GREEN	\$225	
TEE	\$150	
PATRON	\$50	

This Event is Sponsored In Part By:

New York State Turfgrass Association

Grossinger Country Club

Hudson Valley Golf Course Superintendents Association

Yes, I am interested in supporting the Sullivan County Challenge at the following sponsorship level:

Platinum
 Course

Gold
 Green

Silver
 Tee

Bronze
 Patron

Name: _____

Company: _____

Address: _____

Phone: _____ Fax: _____

Email: _____

Sponsor Sign Information: _____

Golfer #1 _____ Handicap _____

Golfer #2 _____ Handicap _____

Golfer #3 _____ Handicap _____

Golfer #4 _____ Handicap _____

Raffle Prize Donation _____

Fax or mail this response form to:

New York State Turfgrass Association, PO Box 612, Latham, NY 12110

Phone: (518) 783-1229; Fax: (518) 783-1258 and Email: nysta@nysta.org.

It is not necessary to send money now, you will be billed.

If you wish to make payment now, please make checks payable to NYSTA or provide the following:

VISA MasterCard AMEX

Signature: _____

Card Number: _____ Exp. Date: _____

Billing Address: _____ CIN #: _____

Please respond by June 28, 2010 to be included in tournament publicity.

Dear Friend,

The 11th Annual Sullivan County Challenge will be held at Grossinger Country Club on August 18, 2010. Sponsored by the New York State Turfgrass Association, Grossinger Country Club, and the Hudson Valley Golf Course Superintendents Association, this is one of our most successful fundraiser tournaments with ten years of proceeds totaling \$92,393. Thanks to the sponsors and attendees of last year's Sullivan County Challenge, we were able to donate \$10,137 to the 2010 Turfgrass Advocacy Day and support of the New York Alliance for Environmental Concerns. NYSTA appreciates all those who attend and sponsor the Sullivan County Challenge.

Sincerely,

The Tournament Committee

Michael McNamara

Owen Regan

Ernie Steinhofner, CGCS

New York State Turfgrass Association
PO Box 612
Latham, New York 12110
www.nysta.org

Please respond by June 28, 2010 to be included in tournament publicity.

Wednesday, August 18, 2010
@ Grossinger Country Club

Sullivan County Challenge

Steve Smith Memorial Tournament



2010 Sponsorship Application