



# Sullivan County Challenge – Sponsor Pledge Form

Sponsors will receive recognition through signage, announcements and publications throughout the event. Sponsorship levels of \$1,000 or more will qualify for a professional press release written about your company to be distributed to a publication list tailored to your location and type of business. You can publicize your company, your donation, and commitment to the turfgrass industry.

## Sponsorship Levels Pledge

**PLATINUM \$1,500** (includes four players & marketing)

**GOLD \$1,250** (includes two players & marketing)

**SILVER \$1,000** (includes two players & marketing)

**BRONZE \$750** (includes one player)

**COURSE \$500** (includes one player)

**GREEN \$225**

**TEE \$150**

**PATRON \$50**

This Event is  
Sponsored In Part By:

New York State  
Turfgrass Association

Grossinger  
Country Club

Hudson Valley  
Golf Course  
Superintendents  
Association

Yes, I am interested in supporting the Sullivan County Challenge at the following sponsorship level:

Platinum  
 Course

Gold  
 Green

Silver  
 Tee

Bronze  
 Patron

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Sponsor Sign Information: \_\_\_\_\_

Golfer #1 \_\_\_\_\_ Handicap \_\_\_\_\_

Golfer #2 \_\_\_\_\_ Handicap \_\_\_\_\_

Golfer #3 \_\_\_\_\_ Handicap \_\_\_\_\_

Golfer #4 \_\_\_\_\_ Handicap \_\_\_\_\_

Raffle Prize Donation \_\_\_\_\_

Fax or mail this response form to:

New York State Turfgrass Association, PO Box 612, Latham, NY 12110

Phone: (518) 783-1229; Fax: (518) 783-1258 and Email: [nysta@nysta.org](mailto:nysta@nysta.org).

It is not necessary to send money now, you will be billed.

If you wish to make payment now, please make checks payable to NYSTA or provide the following:

VISA       MasterCard       AMEX

Signature: \_\_\_\_\_

Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Billing Address: \_\_\_\_\_ CIN #: \_\_\_\_\_

*Please respond  
by June 29,  
2009 to be  
included in  
tournament  
publicity.*

Dear Friend,

The 10<sup>th</sup> Annual Sullivan County Challenge will be held at Grossinger Country Club on August 19, 2009. Sponsored by the New York State Turfgrass Association, Grossinger Country Club, and the Hudson Valley Golf Course Superintendents Association, this is one of our most successful fundraiser tournaments with nine years of proceeds totaling \$82,256. Thanks to the sponsors and attendees of last year's Sullivan County Challenge, we were able to donate \$9,609 to the following programs - 2009 Turfgrass Advocacy Day and support of joint turfgrass lobbying efforts with the New York Alliance for Environmental Concerns.

The proceeds from this year's tournament will support the NYAFEC lobbyist and assist our legislative efforts to promote environmental issues in New York State. In addition, these funds will help finance 2010 Turfgrass Advocacy, NYSTA's lobby day. Finally, our ongoing effort to fund research and education will be supported. NYSTA appreciates all those who attend and sponsor the Sullivan County Challenge.

Sincerely,  
The Tournament Committee

Michael McNamara  
Owen Regan  
Ernie Steinhofner, CGCS

New York State Turfgrass Association  
PO Box 612  
Latham, New York 12110  
[www.nysta.org](http://www.nysta.org)

*Please respond by June 29, 2009 to be included in tournament publicity.*



Wednesday, August 19, 2009  
@ Grossinger Country Club

# Sullivan County Challenge

*Steve Smith Memorial Tournament*

2009 Sponsorship Application